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Dear Business,

As you will hopefully already know Trafford will be host to start of the final stage of the OVO Tour of Britain on the 14th September. The event will start in Altrincham and will depart from Market Street.

The event will attract a significant number of spectators, which should create a noticeable uplift in trade on this day, to help the council working in partnership with Altrincham Unlimited have developed a series of wrap around activities to encourage spectators to stay in the area once the race has departed from Altrincham.

Given the size of the event and its associated logistics there will be some disruption to your normal operations, this letter details some of the timings and road closures that you should be aware of and prepare for.

This information was also shared at a Business Engagement session on at Altrincham Town Hall.

Road Closures:

The below details the road closure that will be in effect from 04:00 to approx. 14:00 on 14/09/19

Road	Closes at	Opens at	Access from/till
Market Street	0400 on 14.09.19	Approx. 1400 14/09/19	0600-0800 14.09.19 as far as Pott St
Shaw's Road	0400 on 14.09.19	Approx. 1400 14/09/19	No Access
Central Way	0400 on 14.09.19	Approx. 1400 14/09/19	0600-0900
Regent Rd	0400 on 14.09.19	Approx. 1400 14/09/19	0600-0900
Pott Street			0600-0800

For deliveries into the areas above business will be able to access Market Street till 0800, they will be able to exit via Pott Street and Greenwood St as there be no through route to Shaws Rd and Central Way.

Businesses will be able enter Greenwood St and Central Way till 0900 but again there will be no through route.

Businesses on Shaw's Road should note that there should be no furniture or 'A' boards on this street until approx. 14:00

The intentions is to have all the event logistics removed from these area and open the roads by 14:00 on the 14th September, please note however this time may be variable and dependent on the event as this may also vary in its timings.