

1. Regent Road Car Park

Regent Road car park is to be closed from 7th October for 15 months.

2. Footfall

Footfall continued to rise in July and August.

3. Wayfinding

Conor Leyden invited to next Board to present on plans.

4. Licensing & Traders

There have been recurring issues of illegal trading. It was noted that a by-law might be an option to tackle this ongoing issue.

5. Tour of Britain

BID are producing activities as part of the Tour of Britain start in Altrincham including a fanzone in Goose Green, trick bike demonstrations and a Community Stage with a Battle of the Gyms, children's crafts, a business front competition and a cycle to work competition.

6. Goose Green Festival

There were nearly 9000 visitors across the weekend and footfall in the town centre was up 19.7%. Kings Court was busy all weekend with increased sales.

7. RHS

25 businesses took part in the shop fronts, with 5,000 votes cast, compared to 1.6K in 2018, showing the growth of the campaign. Footfall was up 3.5% and dwell time in July was up 3.4%. The social media conversation around the RHS campaign showed a 35.5K reach on Facebook and 116K impressions on Twitter.

8. Board Confidentiality

All Board members signed updated confidentiality agreements.