

BID BOARD MINUTES SUMMARY

Tuesday 7th August 2018

1. BID Board Members Update
Councillor Michael Young had resigned as a Board Member.
2. BID appointed a recruitment company for Town Ranger
A recruitment company was appointed. BID to explore job-share routes.
3. BID is exploring the possibility of supporting a car sharing scheme.
4. Place Dashboard
Guest speaker Clive Hall from Place Dashboard.
5. BID Ambassadors working group pack
BID team presented Board with the packs distributed to BID Ambassadors.
6. Jet wash of the town
Town cleanliness remains an issue for the BID and jet wash quotes are being explored.
7. Lis Phelan joining Town Centre Management group as a resident
8. Wayfinding & Map
Town centre map to be updated and redistributed.
9. Events & Projects update
 - Passionate About Plants
Hugely successful social media campaign. 17 businesses presented a shop front with 1600 votes cast.
 - Explore Altrincham
Sold out tours for first quarter. Great feedback.
 - Goose Green Festival
Full page advert in Altrincham Today magazine. Car park banner up, leaflets distributed.
 - Amazing Altrincham
September will see a social media campaign praising unsung heroes.
10. Great British High Street
BID along with Trafford Council have entered Altrincham into the Great British High Street Awards.
11. Financial Times
Altrincham likely to be featured in a piece for the FT in coming weeks.