

1. Retail Security Group

There had been a lot of interest in the first 'Retail Security Group' meeting which will take place on May 10th at 8.30am in the M&S Retail Training rooms.

2. RingGo app

The BID team have promoted RingGo.

3. Springboard Footfall Figures

The Board are pleased there has been a 10.7% increase in footfall in Q1 for 2019 compared to 2018.

4. Meercat Update

The Board were presented the figures from the latest Meercat report.

5. Events Update

- Easter

The concept is based on a book by the author Alison Uttley who lived on the Downs in Altrincham. The Knit & Natter group have made knitted creatures for the Town Trail which has 15 shops taking part. There were Decoupage and 2D Egg workshops around the town and in local schools, ready for two art installations. All of the places were taken within 24 hours. For adults there is also a floristry workshop taking place at Open Studios. Board members confirmed that it has been incredibly busy being on the Trail. The feedback has been really good, almost all 10/10.

- Netwalking

The BID is working with GM Moving and Netwalking will launch on 13th May. Netwalking is a 45min walk to get to know other businesses and visit a green space at lunch time.

- RHS

The BID will be working with RHS again from July 17th – 21st.

6. Presentations

- Palace of Westminster

The BID Manager and Vice Chair were invited by Jake Berry MP to attend a Great British High Street dinner sponsored by Visa.

- Destination R – Revo Conference

The BID Manager attended a conference with landlords, agents and senior representatives and presented to 400 people on the Altrincham story, which was a great platform.

- City Place Nation

The BID Manager will be presenting in Birmingham at City Place Nation, whilst the Chairman presents to the Danish Local Government on the same day. These events and presentations are all feeding into the National press coverage of Altrincham.