

1. Buskers and Hawkers

Invited guest: Alex Hill, Hill & Hill The Jewellers

Alex explained to Board how important it is to create the right environment for customers and the impact the buskers and hawkers are having.

2. Parking / Footfall

Year on year, Altrincham finished 2019 with a 3.1% increase in footfall. The BID has produced and distributed a car parking options leaflet. The BID continues to lobby for installation of signage on the Regent Road development and signs on entry to the town.

3. BID Business

The first night-time economy guide has been produced and will be followed in March/April.

Public Realm: Public realm works on Greenwood Street are planned to take place in February as per LK Group consultation.

4. Subgroups Update

Retail Security Group: This group will relaunch in early March.

Town Management Group: The BID is experiencing frustration of not being able to get Amey to regularly attend these meetings and the continued issues of cleanliness in the town.

Cycle / Walking Forum: Despite really bad weather, 8 businesses attended and had a very positive meeting.

5. Events Update

Professional Services Networking with guest Andy Burnham: 90+ businesses attended the BID's Professional Services networking event at the Cresta Court with special guest Andy Burnham. Feedback was fantastic.

Lantern Parade: The 2019 Lantern Parade was a huge success, with a 6000 increase in footfall on the day. The Parade and Community Stage involved hundreds of members of the community and many BID business and there was great feedback all round.

6. Finance / Levy Collection Update:

The Board were updated on the 2019/20 Levy Collection and the BID team thanked TaxAssist for their work and assistance.

7. 2020/21 Budget / Events Programme

The Board agreed the programme of events and projects for the 2020/21 year. A shout-out has gone in the latest newsletter to judge the appetite from businesses for a Purple Flag scheme.

8. 2nd Term Reballot

The Board discussed the second term Reballot and how this will fit with the BID's other activity and key dates in the Altrincham calendar. Consultation will begin in the first stage with a business survey, FAQs sheet and a specific Reballot newsletter.