

BID Board Minutes Summary

Monday 17th December 2018

1. Levy Collection
BID Team will meet with Business Rates team in January to review Levy Collection.
 2. FAQs
FAQs will be distributed with BID Board Minutes.
 3. Annual Report
A brief summary of the Annual Report will be included with BID Levy invoices.
 4. Business Phone
The Board will look at a Business phone for BID in next Budget.
 5. Harassment Policy
BID will be developing a Harassment Policy and will log ongoing issues.
 6. Footfall Update
Board was presented with continued positive footfall figures.
 7. Great British High Street Award
The location for the GBHS plaque was discussed, the Interchange is the preferred location.
 8. Change of Use for Barton Square, Trafford Centre
The BID will be objecting to this.
 9. Altrincham Town Centre Carousel
Carousel is not to be in situ for Health & Safety reasons on key town event days.
 10. Evaluation of Christmas Events
Altrincham's highest ever recorded footfall for the Christmas Lights Switch-On and strong increase in footfall for Lantern Parade. Lots of positive feedback on the Switch-On show, Community aspects and on addition of relay screen.
 11. Sky News
Sky News contacted BID and broadcast Live from Altrincham on day of Board, with further report being shown at 6pm.
 12. Future Events: Fitness February.
Team working on Fitness February campaign.
 13. AGM and GBHS Celebration
AGM is confirmed for 23rd January and will be followed by a celebration of the Great British High Street Award win. All BID levy paying businesses are invited.
- AOB
14. BID team received notification that Sir John Timpson would be publishing his High Streets report and is keen to use Altrincham as pilot for a new High Street Perfect scheme to be launched Spring 2019. Board noted the opportunity to showcase the work of Sarah Walmsley.