

BID Board Minutes Summary

Thursday 25th October 2018

1. Springboard
Confirmed BID will continue to work with Springboard.
2. Code of Conduct
There will be a copy of Code of Conduct for all advisory groups and complaints procedure.
3. Update on Wayfinding from Trafford Council
New Wayfinding signage will be incorporated in the next public realm stage, managed by Trafford Council.
4. Pealights
Board agreed to continue with Pealights uninsured.
5. Update on Great British High Street Judging Day
The judging day was a huge success. Board was shown coverage from North West Tonight and Granada. Chair thanked the team for their work on the Great British High Street Award.
6. Update on Halloween Activity
Board was presented with 3 sold-out Silent Discos and a sold-out Ghost Tour.
7. Update on Christmas Activity
A celebrity line-up was confirmed for Switch-On and Community involvement in both Switch-On and Lantern Parade.
8. Update on BID Town Management meeting
Town Management meeting is very useful, completely action led and is making good progress. Sarah Walmsley was invited to join the Town Management Group.
9. Update on BID Ambassadors
Janine Jesse and Jennifer Jameson have been very helpful on the Engagement Pack for new businesses and this group is moving well.

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10. Relay Screen
BID Team are looking at options for a relay screen for Christmas Lights Switch On day on George Street.