## **BID Board Minutes Summary**

- 1. Board update: Samit Gupta has now joined the Board.
- 2. Parking: Invited Guest Adam Gross discussed with Board the Regent Road car park development.
- 3. Altrincham 'Tonight': A shout-out went in a recent newsletter.
- 4. Christmas Lights: New Christmas lights are in situ on Lloyd Street, The Downs and the passage to Goose Green from Stamford New Road.
- 5. Car Park Signage: Updated plans for car park signage which is being finalised for the next phase of public realm. Trafford Council confirmed this is priority.
- 6. PlaceDashboard: PlaceDashboard contract has expired. Board in agreement to not renew.
- 7. In Bloom awards: The BID won a Gold Award for the planters funded by the BID with excellent feedback from Britain in Bloom judges.
- 8. Retail Security Group: Given the busy retail period, the next meeting will be scheduled for January 2020.
- 9. Town Management Group: The next meeting will be Wednesday 11<sup>th</sup> December.
- 10. Cycle / Walking Forum: Cycle & Walking forum for businesses is being established and will be Chaired by Pete Swift from Planit with the first meeting on Monday 13<sup>th</sup> January at 6pm, sponsored and hosted by Common Ground.
- 11. Halloween: Halloween was a success with hundreds of families taking part in BID-funded activities across the town, including Silent Discos, Town Trail and Monster-Making workshops.
- 12. Switch-on: Switch-On was a success and featured BID businesses and community groups in the build-up, with 2 relay screens and a Hits Radio led headline show with Lemar, Katy Ashworth and Mike Toolan.
- 13. Professional Services Networking: On Tuesday 3<sup>rd</sup> December, the BID hosts a Professional Services networking event sponsored by the Cresta Court with special guest Andy Burnham.
- 14. Lantern Parade: The Lantern Parade has a new route and a new exciting theme of 12 Days of Christmas and takes place on Saturday 7<sup>th</sup> December, departing Goose Green at 4pm for a 4.45pm sing-a-long in Stamford Square. The Community Stage will return from Midday with a selection of BID businesses and community groups performing.
- 15. Quietways: Data from Switch-On event day demonstrates that whilst footfall was up 26% compared to the previous Saturday, car park usage was not significantly up, demonstrating that visitors chose to walk or use public transport.
- 16. Love Moss Lane / Carols from Kings Court: Moss Lane businesses have put together a campaign to give back to the community and support chosen charities and this will launch on Saturday 7<sup>th</sup> December. Carols from Kings Court will also take place on Thursday 19<sup>th</sup> December.
- 17. Finance / Levy Collection Update: An updated finance breakdown was shared and discussed.