

BID Board Minutes Summary 08_05_2018

1. BID Board Members update

Jonathan Shingfield from The Contemporary and Simon Vardy from Sim Trava will be joining the Board from June 2018. Rob Fusco has left the Board.

2. Executive BID Board update, Sue Aldridge has resigned from the Executive, so a request was made of the Directors to consider joining the Executive.
3. Requests for BID funding project and event funding.

The budget for 2018 has been agreed by the Board. Any funding request for 2019 will be considered on a case by case basis.

4. There will be an Altrincham Unlimited AGM held in Autumn 2018 the exact date is TBC.
5. Suggested BID re-ballot timeline proposal was discussed.
6. Research into the brand Altrincham Unlimited was requested as well as investigation into adapting the logo to assist with awareness.
7. The Board requested an update on the B & O working group - discussion took place around asking for their support with getting the BID activity messages out to key areas within the town. This group was also asked to help assist with strategies to support the BID team with ensuring they are delivering to the professional services businesses within the BID area.
8. Update on the Pea lights on Stamford New Road delays and Public realm damage.
9. Events and Projects update for the next quarter.

- Explore Altrincham

Will launch the BID businesses as networking events and the press in June and to the public in July. They will be charged at £10 p.p, the pub and walking tours will operate monthly via Eventbrite.

- Word Fest

Altrincham Word Fest will run 12th-27th May and be supported by Altrincham Unlimited. There will be a full evaluation at next Board meeting.

- Passionate about Plants? ...So is Altrincham

RHS Tatton linked campaign. Campaign that includes - 'Best in Show' business front competition. Summer discount packages and Expert horticultural talks.

- Town Ranger Update - the post has been re advertised in the Messenger.

10. The next board meeting will take place Monday 11th June.