



Q&A with **MATT DODD**

**A-Plan Insurance/
Altrincham Business Task Force**



Tell us a little bit about your business?

A-Plan Insurance is an insurance broker located on the high street and we help our clients by working with insurers to find them the right cover at the right price. We like to think of ourselves as the human search engine – doing the leg work, so that our clients don't have to.

What are you doing to keep the business at the forefront of the community's mind during lockdown?

We've got our branch colleagues set up and working from home, so we can continue to support our clients with any existing or new policies, but we've also been updating our blog with useful articles to help during the lockdown.

We have launched our Coronavirus Community Heroes initiative, where people can nominate others that are doing great things in their community. We've seen and heard lots of great stories where people are doing magnificent things to help others, so we wanted to show our support by recognising these individuals.

More information on how to nominate your Community Hero can be found here:
blog.aplan.co.uk/who-is-your-community-hero/

Where are you up to with putting plans in place for our High Street reopening when it's safe to do so?

We're keeping a watchful eye on Government guidelines around COVID-19. Whilst our branches are closed to visitors at this time, it's still business as usual for us as our branch colleagues work from home, we continue to support our clients over the phone and by email. And we're answering calls within 20 seconds on average.

How can other business owners contact you, if they want to know a bit more about what you've been doing?

We've had lots of questions about Business Interruption Insurance, whilst every case is different, if you're an Altrincham business I'm happy to help if I can, and our commercial team would love to see if they can offer some guidance in these unprecedented times. Any local businesses that want advice on personal or business insurance should feel free to get in touch.

You can contact me on 0161 341 2133 or email altrincham@aplan.co.uk



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