

# ANTHONY F C COLLIER BEM

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Dear Sir/Madam

## [Painting Altrincham Blue](#)

In May 2017, aged just 60, I was diagnosed with advance stage incurable prostate cancer and I literally went from training to run an ultra-marathon to terminally ill in 36 hours!

I'd had no symptoms and was shocked to find out that I could have asked for a simple blood test every year from age 50 that would have led to me being cured.

Since my diagnosis I have been a massive advocate of raising awareness so that other men don't end up like me.

I'm the current Provost of Altrincham and when I took on the role I said that I wanted to paint Altrincham blue to raise awareness of men's health particularly prostate and testicular cancers and men's mental health, all huge killers of men, and I'm pleased to announce that this is going to happen in the first week of November.

We hope to hold a series of awareness talks throughout the week and, on Saturday 7<sup>th</sup> November hold a Heritage/Health Awareness walk around the heritage sites of Hale and Altrincham, socially distanced and in max. groups of 6 as things currently stand.

Can you help? Here are a few ideas: -

- Can you light up your premises in blue?
- Can you hold a blue cake sale?
- Can you sell a special blue cocktail just for the week?
- Can you help with fundraising?
- Would your business like an awareness talk to your team via Zoom, if we still can't do face to face?
- Can you and your team join us on the walk and raise funds?

Prostate Cancer UK can help with promotional materials such as balloons to decorate your premises as well as lots of other give away's (if we are allowed to distribute them) and are providing medals for all participants of the walk.

I really look forward to working with the Altrincham business community and helping save men's lives. Please do let me know what you can do to help via my e-mail or telephone number above or via the BID team at Altrincham Unlimited.

Regards

*Tony*

Tony Collier BEM – Provost of Altrincham